So harsh - he's famous

SACKED FOR JOINING A UNION IN 1993!

Twenty-five workers at Pat the Baker's Cherry Orchard bakery have lost their jobs - simply because they exercised their Constitutional right to join a trade union and then sought to have their Union - SIPTU - represent them in their dealings with management.

The Labour Court upheld these rights and urged management to negotiate with the Union. Management refused and when the workers decided to take industrial action to secure those rights, the management of Pat the Baker Ltd waged an expensive campaign to try to persuade its employees to abandon their entitlement to join a trade union, including:

- offers of pay rises of up to £25 a week to keep workers from joining SIPTU;
- the installation of sophisticated surveillance equipment and security facilities
- the use of two public relations companies as well as a top legal firm.

And when their employees refused to bow to all this pressure, they closed the plant down - alleging low productivity and industrial relations problems.

As for low productivity, the Cherry Orchard workers were on wages as low as £139 before tax for a five-day week; with inadequate shift premia; and no pension or sick pay scheme.

The industrial relations problems have been entirely of management's own making because of their intransigent refusal to accord their employees the same rights to representation that are enjoyed by hundreds of thousands of workers throughout this country.

In addition to its own brand bakery products, Pat the Baker also supplies:

- **Five Star bread, yellow pack burger buns and bakery products to Quinnsworth; and**
- **KVI bread, burger buns and bakery products to Crazy Prices**
- **except in Cork, Kerry, Limerick and Waterford where these products are supplied by unionised bakeries.**

Use your loaf!

Remember the workers on the breadline!

Issued by the Dublin Food Branch, SIPTU, Liberty Hall, Dublin 1.